

Financial Concepts Unlimited, Inc.

30B West Street Annapolis, MD 21401 Phone: (301) 315-6344 Fax: (301) 315-6343 Toll Free:(866)-444-5122 http://www.fcuinc.com

John R. Taylor Jr. President & CEO

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ANNUAL MARKET REVIEW 2013

Dear Clients,

With the start of a New Year, we would like to wish you well and take a moment to reflect on both the year that was and the year yet to come. In 2013, we believe that both interest rates and the financial markets in general were controlled at least as much by the monetary policies of central banks as by underlying fundamental values within unemployment, GDP, inflation and political turmoil. As a result, stock returns in developed economies and yields on the long-end of the yield curve moved significantly higher, therefore encouraging "risk-on" investments, despite their volatility.

As a firm that believes in growing and protecting wealth in a diversified and methodical manner, we anticipated positive returns over the last year, but were somewhat skeptical at the pace in which our markets grew. We continue to diligently monitor your asset allocation and strive to produce attractive returns over time on a risk-adjusted basis. With that in mind, during the course of 2013 we both rebalanced our portfolios and made several key tactical changes to your accounts, dependent upon and staying true to your agreed upon risk tolerance and time horizon. Below, you will find a brief overview of those changes.

In the equity space, It should come as no surprise that many publicly traded corporations, especially those comprising the major market indices, recorded strong earnings and revenue growth throughout last year. A visible byproduct of this success comes in the way of healthy balance sheets that have accumulated large amounts of liquid cash equivalents and reserves. The decision was made to overweight our domestic exposure, versus the global markets, and this decision played out well in portfolios across the board.

In the fixed income space, we reduced our exposure to traditional credit risk in favor of securitized debt instruments. In doing so, we placed a heavier weighting on the short side of the yield curve. This is to be both opportunistic in creating positive returns and defensive against future and inevitable changes to interest rates.

Overall, in 2013 we saw both markets and asset classes move in very different directions and at varying speeds on a quarter by quarter basis. However, we are optimistic that 2014 will be a more consistent year in which the markets and the economy in general will return to more sustainable long-term growth rates. On the other hand, our expectation is for further volatility and political unrest. So, while the housing market has posted gains, tax revenues have grown, and corporate default rates remain relatively low, we still face the headwind of unemployment and future fiscal sequester. Therefore, as we tread carefully through 2014 we will remain upbeat, yet dutifully defend your investment capital as we remain true to our principals and positive in nature.

Overview

Standoffs, sequestration, shutdown, and suspense in Washington supplied the wall of worry that equities markets are said to be so fond of climbing. And climb it they did. The Dow, S&P 500, and small-cap Russell 2000 explored record territory for much of the year. Investors spent most of 2013 toggling between rejoicing at the lack of bad economic news and worrying that good news would prompt the Federal Reserve to start cutting its support. However, the Fed delayed action, first to assess the economic impact of the sequester budget cuts imposed by 2012's fiscal-cliff detour, and then to avoid aggravating concerns over the U.S. debt ceiling showdown and the 16-day government shutdown.

All the uncertainty rattled markets worldwide, particularly emerging markets, during the summer. However, headlines about potential sovereign default abroad became more scarce as the eurozone emerged from the longest recession in its history despite record 12% unemployment. Meanwhile, China announced plans for economic reforms designed to reduce state monopolies and open up the banking system. In the United States, regulators finally adopted the Volcker rule, which will limit Wall Street banks' ability to speculate with their own money, and Janet Yellen prepared to replace Ben Bernanke as Fed chairman. Meanwhile, despite the confusion in Washington, solid corporate profits helped reassure investors.

By year's end, the S&P 500 had nearly tripled since its March 2009 low. However, financial markets must now begin navigating unfamiliar terrain as the Fed begins to taper its support. With a fresh round of debt ceiling debates on the horizon, that wall of worry isn't likely to shrink in 2014; the question is whether investors will be willing to climb it--and if they are, how far they might go.

Market/Index	2012 Close	As of 9/30	As of 12/31	Month Change	Q4 Change	2013 Change
DJIA	13104.14	15129.67	16576.66	3.05%	9.56%	26.50%
Nasdaq	3019.51	3771.48	4176.59	2.87%	10.74%	38.32%
S&P 500	1426.19	1681.55	1848.36	2.36%	9.92%	29.60%
Russell 2000	849.35	1073.79	1163.64	1.82%	8.37%	37.00%
Global Dow	1995.96	2310.26	2484.10	1.38%	7.52%	24.46%
Fed. Funds	.25%	.25%	.25%	0 bps	0 bps	0 bps
10-year Treasuries	1.78%	2.64%	3.04%	29 bps	40 bps	126 bps

Chart reflects price changes, not total return, as it does not include dividends or splits, it should not be used to benchmark performance of specific investments.

Snapshot 2013

The Markets

Equities: The Dow industrials spent 52 days--one-fifth of the year's 252 trading days--setting fresh all-time closing highs, while the S&P 500 had its best annual percentage gain since 1997.* However, neither came close to matching the spectacular performances of the Nasdaq and the Russell 2000. The Russell's 37% increase gave the small caps their fourth best year ever, while the Nasdaq did even better.

The Global Dow was hampered by the impact of anxiety about Federal Reserve tightening on the global economy, especially emerging markets. However, like the four domestic indices, it nevertheless managed to more than double its 2012 price gains.

Bonds: Bond investors were haunted by two specters for much of the year: possible reductions in the Fed bond purchases that have helped support the bond market, and the potential for an unprecedented default on U.S. debt.

Neither of those materialized in 2013, but the brinksmanship over the debt ceiling briefly sent short-term Treasury yields higher than those of the one-year note in October. The flight from bonds left the benchmark 10-year Treasury yield at roughly 3% by year's end as prices fell.

Oil: A resolution to a global standoff over Syria helped oil prices retreat from late-summer highs over \$100 a barrel. However, despite increased U.S. production, oil prices ended the year up almost 6% from December 2012, at roughly \$98 a barrel.

Currencies: The U.S. dollar made a round trip during the year, ending 2013 at roughly the same value against a basket of six other major currencies as it began. Between January and July, the dollar gained more than 5% on anticipation of potential Fed action, only to see those gains vanish during the year's second half as tapering failed to materialize.

Gold: Gold lost much of its luster in 2013, falling from just under \$1,700 an ounce in January to just over \$1,200 by year's end. Despite a few bounces along the way, especially in late summer, 2013's 28% decline was fairly relentless. Low inflation reduced gold's traditional value as a hedge against higher prices, and global economic recovery undercut the perceived need for safe havens as investors bet on a stronger U.S. dollar resulting from any Fed tapering.

The Economy

Unemployment: The employment picture continued to improve slowly. The unemployment rate ended the year at 7%, its lowest level in more than five years and an improvement from last December's 7.8%. According to the Bureau of Labor Statistics, the unemployment rate has now fallen 3 percentage points from its October 2009 high of 10%.

GDP: U.S. economic growth accelerated throughout the year. The sluggish 1.1% expansion seen in the first quarter rose to 4.1% by Q3--the fastest economic expansion since Q4 2011. And though the Bureau of Economic Analysis said after-tax corporate profits were stronger in the second quarter than the third, they were still a dramatic 8.6% higher in Q3 than a year earlier.

Federal Reserve: After keeping the world in suspense much of the year, the Fed finally announced it will begin gradually reducing bond purchases in January 2014. Members of the Fed's monetary policy committee anticipate its target interest rate could remain at its current low level into 2015, even if unemployment falls to 6.5%, as long as inflation remains low.

Inflation: Inflation remained well under historical averages, allowing the Fed to begin tapering its bond purchases. By December, the Bureau of Labor Statistics said consumer inflation had fallen to an annual rate of 1.2% from the previous December's 1.8%, while wholesale prices gained a mere 0.7% over the same time--half the inflation rate of a year earlier. Despite heavy discounting and a shortened holiday shopping season, retail sales showed improvement over the course of the year, and consumer spending was up 2.6% from a year earlier.

Housing: Despite being hampered by higher mortgage rates and low housing inventories, the housing market demonstrated resilience. The 13.6% year-over-year average price gain in the S&P/Case-Shiller 20-City Composite Index was the strongest since February 2006, putting home prices back at mid-2004 levels.

New-home sales rebounded from a summer slump and by November were 16.6% ahead of the previous year, though the National Association of Realtors® said sales of existing homes showed signs of slowing by year's end. Meanwhile, the Commerce Department said a 23% jump in housing starts in November put them almost 30% ahead of a year earlier.

Manufacturing: By the end of the year, businesses seemed confident enough about the future to increase spending on equipment. The Commerce Department said even aside from the strong but volatile aircraft sector, durable goods orders showed signs of improvement in December, while monthly readings on the Institute for Supply Management's manufacturing index rose every month in the second half of the year.

In closing,

We want to thank you for the opportunity to serve you and to be a part of your team. Hoping you find this year end market commentary insightful.

Despite the lingering challenges that face the financial markets, our investment committee firmly believes there will be more opportunities heading into 2014, particularly those that embrace solid fundamentals and higher credit quality.

One must never forget that as the financial markets evolve over time, so does the chance to create real and lasting wealth. We are committed to finding the best way to prudently implement this on your behalf.

Sincerely,

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30 (B) West Street, Annapolis, MD 21401 301.315.6344 office 301.315.6343 fax 866.444.5122 toll-free

*Based on data from the "Stock Trader's Almanac 2014."

Data sources: Economic: Based on data from U.S. Bureau of Labor Statistics (unemployment, inflation); U.S. Department of Commerce (GDP, corporate profits, retail sales, housing); S&P/Case-Shiller 20-City Composite Index (home prices); Institute for Supply Management (manufacturing/services). Performance: Based on data reported in WSJ Market Data Center (indexes); U.S. Treasury (Treasury yields); U.S. Energy Information Administration/Bloomberg.com Market Data (oil spot price, WTI Cushing, OK); www.goldprices.org (spot gold/silver); Oanda/FX Street (currency exchange rates). All information is based on sources deemed reliable, but no warranty or guarantee is made as to its accuracy or completeness. Neither the information nor any opinion expressed herein constitutes a solicitation for the purchase or sale of any securities, and should not be relied on as financial advice. Past performance is no guarantee of future results. Equities data reflect price changes, not total return. The Dow Jones Industrial Average (DJIA) is a price-weighted index composed of 30 widely traded blue-chip U.S. common stocks. The S&P 500 is a market-cap weighted index composed of the common stocks of 500 leading companies in leading industries of the U.S. economy. The NASDAQ Composite Index is a market-value weighted index of all common stocks listed on the NASDAQ stock exchange. The Russell 2000 is a market-cap weighted index composed of 2000 U.S. small-cap common stocks. The Global Dow is an equally weighted index of 150 widely traded blue-chip common stocks worldwide. The U.S. Dollar Index is a geometrically weighted index of the value of the U.S. dollar relative to six foreign currencies. Market indices listed are unmanaged and are not available for direct investment.

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